



GETTING STARTED

It is time to get started with our preparations for NATIONAL UFO INFORMATION WEEK, 1986, and this one will require a group effort. It is impossible for one person to coordinate this nationwide project alone, so I am asking that all of you assume various aspects of the task of coordination this year. The column to the right designates the various tasks for specific individuals, and I would request that you please tackle these promptly, and notify me when they are accomplished. Only in this manner can we expect this year's NATIONAL UFO INFORMATION WEEK to be as successful and as widespread as last year's. I thank you in advance for your assistance.

I have notified the State Directors (see March Newsletter) that the packages for that special week will be sent out to them in late May or early June. Keep in mind that they will then have to have copies made of the poster, press release, public service announcement, MUFON information page, etc. and they will need a few weeks prior to the week of August 10-17. Thus, I would like to hear from each of you that your particular task has been accomplished by no later than May 1. Also, in light of the fact that we will most likely be moving to Arizona in mid July, it is all the more pressing that you meet this deadline. Mail sent to me after June 26 will probably not reach me until several weeks later. Your cooperation is greatly appreciated.

SUPPORT NATIONAL UFO INFORMATION WEEK

10-17 **AUGUST**

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CREDIBILITY IS CONTAGIOUS
SPREAD IT AROUND

SHARING

Walt Andrus: Please see to it that members of MUFON's Board of Directors receive copies of the proposed Media Policy Statement. (I have enclosed two copies of the statement with comments from P.I.P.E. Committee members which you might wish to incorporate into the final version).

Also, please submit copy of new MUFON info. page to be included in package for State Dirs (As planned, please take care of plaques for new award recipient, and for Dr. Hynek.)

Dan Wright- Please write 1½-2 page press release for State Directors to copy and distribute to their local newspapers and possibly radio and tv stations. Please leave a section where State Directors may fill in information on activities planned for their respective states. (Please double space press release).

Walt Webb-- Please write 3 or 4 brief PSA's for State Directors to submit to local radio and television stations. These should leave a space for each State Director to insert the local UFO reporting telephone number if one is available. These PSA's should only run 10 or 20 seconds when read.

John Schuessler-- Please contact Donald Schmidt, Wisconsin State Director (3754 Hubertus Rd., Hubertus, WI 53033-- tel: 414-628-2031) and ask him to create a new poster for this year's week. If he is not able to do so, please contact Tom Deuley, (8840 Timber Path #405, San Antonio, TX 78250) and ask him to do a poster design.

Paul Cerny-- Since R.W. Smith Assocs., PR firm will take your MUFON display around the entire country and not just the West Coast this year, please try to get a schedule of their tour and submit it to me so that I may alert State Directors in areas where the display will be on exhibit. Also, please see if it would be possible for R.W. Smith Assocs. to advertise National UFO Info. Week during the week of Aug. 10-17.

Barry Greenwood-- Please compile a good bibliography of suggested reading for State Directors to make copies of and to distribute to persons interested in learning about the UFO subject. (E.g., these may be distributed at a mall display or a library display).

Bob Bletchman-- Please continue work with Charnas on current project. Keep me posted as to any results.

(Due to time constraints, the P.I.P.E. Line is limited to one page this month.)

